

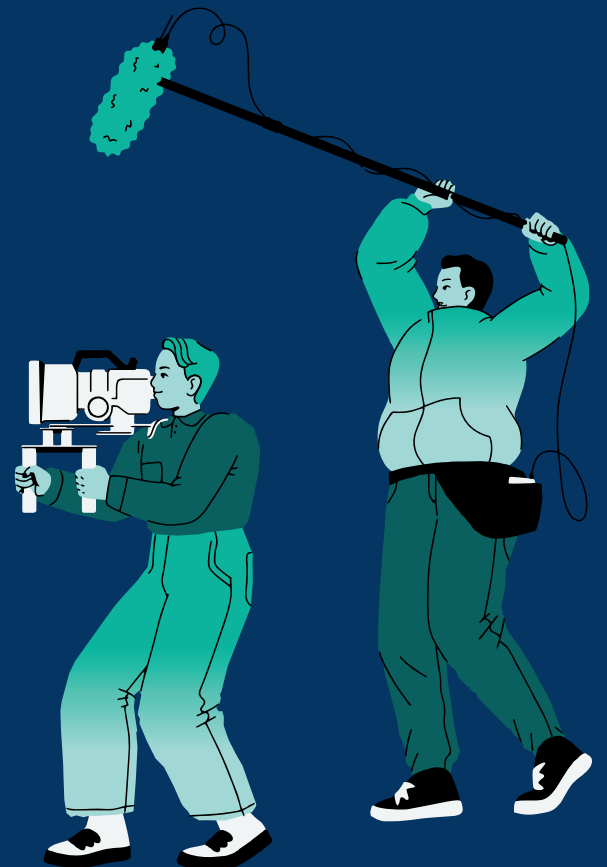


EMPOWER SILICON VALLEY STUDENT SHORT VIDEO COMPETITION

Earn up to
\$3,000

for your
clean energy videos

Learn more at
svcleanenergy.org/empower-sv/



OVERVIEW



SILICON VALLEY
CLEAN ENERGY

Silicon Valley Clean Energy is your local Community Choice Aggregator (CCA), a not-for-profit agency that provides clean and renewable energy to homes and businesses across 13 Silicon Valley communities. Our mission is to address climate change by lowering carbon emissions and reducing dependence on fossil fuels in our community, while reinvesting locally through education, outreach, and more. Learn more at svcleanenergy.org



PROMPTS

Students must create a video responding to one of the three prompts:

1. Induction Cooktops for President! Make a campaign video to elect induction cooktops as the superior way to cook!
2. Pump Up the Jams! Remix a song into a hit about heat pump water heaters!
3. Got Charge? Create an iconic commercial showcasing EV chargers!



ELIGIBILITY

EmPowerSV is open to students enrolled in middle and high school in any of the 13 communities that Silicon Valley Clean Energy services. Submissions must respond to one of the three prompts, and must align to the SVCE mission to reduce dependence on fossil fuels through electrification, innovation and decarbonization.



TIMELINE

Working in teams up to 4, students can register for the competition starting February 26, 2024. After registration, teams will be sent detailed instructions on how to submit their videos. Teams will have until May 3, 2024 to submit. Interested students can register and learn more at svcleanenergy.org/empower-sv/

Register today at svcleanenergy.org/empower-sv/