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# Energy Services & Community Relations

## 2024 Q1 Updates

January 2024



# 1. Outreach Events & Sponsorships

Date	Sponsorship	Location
1/18/2024	<b>Milpitas Chamber of Commerce Mixer</b> 5 p.m. – 7 p.m. <i>Attendance and presentation</i>	Westmont of Milpitas 80 Cedar Way Milpitas, CA 95035
1/20/2024	<b>Women in Cleantech &amp; Sustainability Talks</b> 9:00 a.m. – 3:00 p.m. <i>Attendance and sponsorship</i>	Plug and Play Tech Center 440 N Wolfe Rd Sunnyvale, CA 94085

# 2. Reflect & Recharge Event Recap

On December 13, 2023, SVCE held a special event at Cupertino City Hall for our staff, board of directors, local elected officials, and community members to celebrate the end of the year and milestones in the clean energy transition.

Speakers discussed the state of the energy industry, CCA momentum, and building and transportation sector electrification.

[Event video](#)



Panama Bartholomy, Executive Director of the Building Decarbonization Coalition, was the keynote speaker

# 3. Customer Participation

	Participation Rate	Overall Participation Rate
Residential	96.20%	96.25%
Commercial	96.63%	

# 4. FutureFit Homes Spanish Ads Update

- Last month, we reported on launching a Spanish-language ad campaign for the FutureFit Homes rebate program
- In addition to the ads airing on Univision TV channels and on the Univision on-demand platforms, Senior Marketing Specialist, Raul Hernandez, was also interviewed for a TV segment that aired during news broadcasts.
- [Watch the interview.](#)



# 5. Press Releases & Media

## Press Releases

- [Central Coast Community Energy and Silicon Valley Clean Energy Sign Contracts with Pattern Energy for Portions of 3,500+ MW SunZia Wind Project](#), *Press Release, 12-05-23*
- [Impact Report Highlights the Power of Community](#), *Press Release, 12-14-23*
- [Girish Balachandran Receives 2023 City Champion Award](#), *Press Release, 12-19-23*
- [Joint Analysis Shows On-Bill Savings By Switching From Gas To Electric Appliances](#), *Press Release, 12-20-23*

## Media

- [Sunnyvale Community News: Bringing the heat](#), *The Mercury News, 11-19-23*
- [California CCAs Sign Contracts for Supply From New Mexico Wind Project](#), *American Public Power Authority, 12-06-23*
- [Quick Bites: Energy News Roundup](#), *California Energy Markets, 12-08-23*

February 2024





# 1. Outreach Events & Sponsorships

Date	Sponsorship	Location
1/31/2024	<b>SV Reads Kick-Off</b> 6:00 p.m. – 7:00 p.m. <i>Tabling</i>	De Anza College VPAC 21250 Stevens Creek Blvd Cupertino, CA 95014
2/12/2024	<b>Sunnyvale Neighborhoods Presentation</b> 7:00 p.m. – 8:30 p.m. <i>Presentation</i>	Virtual
2/21/2024	<b>SV Reads Author Talk on Climate</b> 10:00 a.m. – 12:00 p.m. <i>Attendance and tabling</i>	The Tech Interactive 201 S Market St San Jose, CA 95113
2/24/2024	<b>SV Reads Story Time at Milpitas Library</b> 11:00 a.m. – 12:00 p.m. <i>Attendance and tabling</i>	Milpitas Library 160 N Main St Milpitas, CA 95035
3/1/2024	<b>JVSV State of the Valley</b> 8:30 a.m. – 12:30 p.m. <i>Attendance and sponsorship</i>	SJSU Diaz Compean Student Union, 2nd Floor Ballroom 211 South 9th Street San Jose, California 95192

# 1. Outreach Events & Sponsorships (cont.)

Date	Sponsorship	Location
3/7/2024	<b>Silicon Valley Central Chamber Mayors' Breakfast</b> 7:30 a.m. – 10:30 a.m. <i>Attendance</i>	Embassy Suites by Hilton Milpitas Silicon Valley 901 East Calaveras Boulevard Milpitas, CA 95035

# 2. Customer Participation

	Participation Rate	Overall Participation Rate
Residential	96.19%	96.23%
Commercial	96.62%	

# 3. DIY Energy Savings Toolkit Premium Items and Sweepstakes

SVCE is holding two promotions to increase DIY Toolkit check-outs in 2024.

- 1. DIY Toolkit Premium Items:** Every second month starting in February, SVCE will release a new Premium energy saving tool to all library branch toolkits. Items include smart power strips and smart LED bulbs.
- 2. DIY Toolkit Sweepstakes:** Every 3 months, starting in March, SVCE will hold a Sweepstakes to giveaway big-ticket items to Toolkit winners. Items include smart thermostats and a portable induction cooktop.



# 4. Press Release & Media

## Press Releases

- [Silicon Valley Clean Energy Sets 2024 Electric Generation Rates](#), *Press Release*, 01-09-24
- [Silicon Valley Clean Energy Board of Directors Elects Chair and Vice Chair for 2024](#), *Press Release*, 01-17-24
- [Residents Claim \\$2.8M in Home Upgrade Rebates from Silicon Valley Clean Energy](#), *Press Release*, 01-23-24

## News Coverage

- [Sunnyvale green energy nonprofit names new CEO](#), *The Mercury News*, 12-23-23
- [Community News - Clean Energy Grants](#), *The Mercury News*, 12-31-23
- [Silicon Valley Clean Energy CEO named Champion of the Year](#), *The Mercury News*, 01-07-24
- [Grants for good](#), *e!ESTOQUE*, 01-24-24
- [Town Hall: Getting Ready for Clean Buildings w/SPUR](#), *KALW*, 01-31-24
- [2024 Silicon Valley Power 100](#), *Silicon Valley Business Journal*, 02-02-2024
- [Saratoga councilmember named chair of clean energy nonprofit](#), *The Mercury News*, 02-04-24

# 4. Press & Media (continued)

## New Coverage (continued)

- [Local Scene: Rebates available to upgrade to electric appliances](#), *The Morgan Hill Times*, 02-01-24
- [FutureFitting homes](#), *The Mercury News*, 02-04-2024

## Media Mentions

- [San Mateo County's Peninsula Clean Energy details \\$68 million reinvestment project](#), *Mountain View Voice*, 01-01-24
- [Opinion: A dose of sunshine, caffeine and optimism](#), *Palo Alto Online*, 01-13-24
- [Model State Building Code for Equitable Electric Vehicle Charging in Multi-Family Housing](#), *Enterprise Viewpoint*, 01-15-24
- [Meet the District 5 candidates looking to fill a seat on the Santa Clara County Board of Supervisors](#), *Mountain View Voice*, 01-18-2024
- [Battery facility to replace Ice-Plex in Escondido](#), *The San Diego Union-Tribune*, 01-20-24
- [Campbell breaks ground on new police station](#), *San Jose Spotlight*, 01-27-24

March 2024



# 1. Outreach Events & Sponsorships

Date	Sponsorship	Location
3/1/2024	<b>JVSV State of the Valley</b> 8:30 a.m. – 12:30 p.m. <i>Attendance and sponsorship</i>	SJSU Diaz Compean Student Union, 2nd Floor Ballroom 211 South 9th Street San Jose, California 95192
3/7/2024	<b>Silicon Valley Central Chamber Mayors' Breakfast</b> 7:30 a.m. – 10:30 a.m. <i>Attendance</i>	Embassy Suites by Hilton Milpitas Silicon Valley 901 East Calaveras Boulevard Milpitas, CA 95035
3/9/2024	<b>Silicon Valley Reads Education &amp; Career Fair</b> 10 a.m. – 12 p.m. <i>Tabling</i>	Santa Clara County Office of Education 1290 Ridder Park Drive San Jose, CA 95131
3/23/2024	<b>Destination Electric: A Los Altos EV Showcase</b> 1 p.m. – 4 p.m. <i>Tabling</i>	Los Altos Community Center Parking Lot 97 Hillview Ave Los Altos, CA 94022
3/28/2024	<b>SV Reads Story Time at Gilroy Library</b> 10:30 a.m. – 11:30 a.m. <i>Attendance and Tabling</i>	Gilroy Library 350 W 6th St Gilroy, CA 95020



# 1. Outreach Events & Sponsorships (cont.)

Date	Sponsorship	Location
3/30/2024	<b>Bunnies &amp; Bonnets Campbell Parade</b> Parade starts at 12 p.m. <i>Agency truck in parade</i>	Downtown Campbell, near VTA Light Rail tracks and run along Campbell Avenue to Third Street
4/2/2024	<b>SPUR Webinar: Reaching 1 Million Electric Vehicle Chargers by 2030</b> 12:30 p.m. – 1:30 p.m. <i>Sponsorship</i>	Virtual
4/5/2024	<b>Los Altos Village Association First Friday</b> 6 p.m. – 9 p.m. <i>Tabling</i>	State St & Main Street Los Altos, CA 94022
4/7/2024	<b>Science is Elementary 15<sup>th</sup> Anniversary Fair</b> 2 p.m. – 5 p.m. <i>Sponsorship and Tabling</i>	Los Altos Community Center 97 Hillview Ave Los Altos, CA 94022

# 2. Customer Participation

	Participation Rate	Overall Participation Rate
Residential	96.18%	96.23%
Commercial	96.62%	

# 3. EmPower SV Short Video Competition

SVCE is kicking off the Spring with the EmPower Silicon Valley Short Video Competition.

- Application period: February 26 - May 3
- Students can submit 60 second videos aligned to 1 of 3 creative prompts on electric technologies.
- Winners will be announced in June.



The poster is a vertical graphic with a dark blue background. On the left, the text 'EMPOWER SILICON VALLEY STUDENT SHORT VIDEO COMPETITION' is written in white, stacked vertically. Below this text is an illustration of a person with dark hair, wearing a teal shirt, holding a camera up to their eye. At the bottom left, it says 'Apply today' followed by the URL 'svcleanenergy.org/empower-sv/'. On the right side, there is a vertical filmstrip graphic. The top frame of the filmstrip shows the 'SILICON VALLEY CLEAN ENERGY' logo and a photograph of solar panels and wind turbines. The bottom frame of the filmstrip is a solid teal color with white text that reads 'Earn up to \$3,000 For your Clean Energy short-video'.

[www.svcleanenergy.org/empower-sv/](http://www.svcleanenergy.org/empower-sv/)

# 4. Member Agency Working Group – February Update

The most recent MAWG meeting was held on February 22, 2024 and was attended by 8 different agencies and organizations with a total of 21 participants.

The following agenda items were presented and discussed:

- Findings from MAWG Survey and Evaluation Report
- Feedback on Next Round of SVCE Member Agency Grants
- Follow-Up Discussion on External Grant Support
- Introduction to Policy & Permitting Efforts
- Electrifying Decarbonization Engagement for Healthy and Safe Communities

# 5. Press Release & Media

## Press Releases

- [Silicon Valley Clean Energy Prepay Bonds Valued at \\$1.1 Billion](#), *Press Release, 02-20-24*

## News Coverage

- [Local Scene: Rebates available to upgrade to electric appliances](#), *The Morgan Hill Times, 02-01-24*
- [2024 Silicon Valley Power 100](#), *Silicon Valley Business Journal, 02-02-2024*
- [FutureFitting homes](#), *The Mercury News, 02-04-2024*
- [Saratoga councilmember named chair of clean energy nonprofit](#), *The Mercury News, 02-04-2024*
- [Silicon Valley Clean Energy Prepay Bonds Valued at \\$1.1 Billion](#), *American Public Power Association, 02-20-2024*

# 5. Press & Media (continued)

## News Coverage (continued)

- [Los Altos Hills pioneers innovative Sustainability Reach Code to combat climate change](#), *Public CEO*, 02-21-24
- [Here's who is running for the Santa Clara County Board of Supervisors District 5 seat](#), *The Mercury News*, 02-22-24
- [ev.energy to Scale Electric Vehicle Charging Solutions Across California with \\$41 Million California Energy Commission Grant](#), *ev.energy*, 02-21-24

## Media Mentions

- [Full transcript: Cupertino mayor's 2023 State of the City](#), *San Jose Spotlight*, 02-15-24
- [Election Guide 2024: Five compete to represent District 5 on the Santa Clara County Board of Supervisors](#), *Palo Alto Online*, 02-16-24
- [El ecosistema conectado será el catalizador del crecimiento industrial en 2024 y más allá](#), *ITware Latam.com*, 02-20-2024