



THE SWITCH IS ON

# ELECTRIFICATION.

## PROOF THAT NEW AND IMPROVED CAN REALLY BE NEW AND IMPROVED.

Ready to live in a home that's more comfortable and healthier for your family and the planet?  
Electric appliances can make that a reality.

### WHAT ARE THE BENEFITS?



#### Make Home More Energy Efficient

Today's electric appliances need less energy to do their job. In some cases, new appliances are 3-5 times more efficient than their gas counterparts.



#### Improve Indoor Air Quality and Safety

Appliances that burn natural gas or propane can create indoor air pollution, such as carbon monoxide. Electric appliances don't have these kinds of unhealthy emissions and may be safer in the event of a natural disaster, like an earthquake.



#### Reduce Your Energy Bill

Because they use less energy, switching to electric appliances could save you up to \$500 a year.



#### Help The Environment

Phasing out fossil fuels will support California's clean energy goals and reduce your climate impact for years.



#### Make Home More Energy Resilient

Almost all new gas appliances rely on electricity to operate. Consider using an electric backup system for your home, such as a battery and solar panels, to retain power in a blackout.

### TESTIMONIAL

*"Our new heat pump system heats (and cools!) quickly and is super quiet and energy efficient. We are much more comfortable year-round...summer in the attic [is] no longer to be feared!"*

- Javier, Palo Alto

# SWITCH TO THESE ELECTRIC APPLIANCES.

Modern electric appliances have caught up to the times, and then some. They now run efficiently and comfortably on clean electric power.

These aren't modest improvements—many of these electric appliances are truly revolutionary.



## HEAT PUMP HEATING & COOLING

- Install centrally or just where you need it.
- Heating and cooling in a single appliance.
- Pair with solar and back-up power to add resilience and cost savings.



## HEAT PUMP WATER HEATERS

- Three times more efficient than traditional water heaters.
- Almost like a battery, they store energy in the form of hot water.
- Can store hot water even when the power is out.



## INDUCTION STOVETOPS

- Heat 25-50% faster than gas stoves.
- Fine-tuned, responsive controls for accurate and even heat.
- Instantly turns on and off when cookware is removed.



## HEAT PUMP DRYERS

- Uses 20% less energy compared to standard dryers.
- Smarter at detecting moisture and less abrasive.
- Don't require vent ducts—hook up anywhere.

### GET STARTED

As with all home renovations and upgrades, it's always good to speak with a contractor before installation.

Converting your home to all-electric does not need to happen all at once. Often, you can upgrade a few systems without upgrading your electric panel. Consider battery storage and solar panels to stretch your dollar even further.

Visit [SwitchIsOn.org](https://SwitchIsOn.org) to learn more about all-electric technologies and their benefits, and to find rebate programs in your area.



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