

Video Submission Guidelines for Stage 0 Applications

SVCE has introduced a video pitch submission as part of the Spring 2021 Innovation Onramp application. It is an opportunity to introduce your project to the wider innovation community as we intend to share the videos publicly. The video should include the following information:

- Who you are and why you can solve the problem
- The problem you are trying to solve
- Your proposed solution, briefly addressing how the solution is innovative and how it aligns with SVCE's priorities (Customer & Community Value, Emissions Impact Scalable & Transferable, Equity in Service, & Core Role for SVCE)
- If your proposal addresses the focus area of building decarbonization, please describe how.

The video submission should meet the requirements and agreement listed below. We do not expect applicants to invest significant time or money into editing, visual effects, music, or other post-production efforts. Have fun and we are excited to see your proposals "in-person"!

Video Requirements

- Submission process: Participants can upload their pitch videos to YouTube and include the link in the online Google application form. You may publish your video as 'Unlisted' which only allows those with the link to view to the content. Videos will first be reviewed via their shared YouTube links and, eventually, selected participants may be required to upload their video file to a designated hosting site.
- Video duration: 4 minutes or less
- Filming guidelines:
 - *We recommend filming at 1080p or 4K resolution, aiming to keep file sizes under 500 MB.*
 - *The filming device should be eye-level and not handheld (using some sort of filming stand or tripod is ideal).*
 - *Filming should be landscape mode.*
- Additional information: If desired, feel free to upload a script (.txt or .docx file type) for your video content in the "Additional Information" section of the online application.

SVCE Video Submission Agreement

SVCE may use and publicize information and visual materials (photos, videos, etc.) related to this project, including (but not limited to) information and visual materials provided in the Application. Videos should not include any SVCE logos and must not claim SVCE endorsement. The video should not include any content that violates the [SVCE Social Media Policy](#).

By submitting the video and application for the Innovation Onramp Stage 0 seed round, you and all participants featured in the video agree to SVCE's Video/Audio/Photo Consent Form, featured below:

I do hereby consent and grant permission to Silicon Valley Clean Energy (SVCE) all rights to use these sounds, still or moving images for promotional, advertising, or other purposes of SVCE. I agree that all rights to the sound, still or moving images, and any and all plates, negatives, recording tape, memory and/or digital files belong to SVCE. I waive all claims to compensation or based on the use of my image or voice, or both, by SVCE. I acknowledge I am participating on a voluntary basis and have not been promised, nor do I expect, any compensation for my participation. I also waive the right to inspect or approve any finished photograph or video or audio recording. I have read this consent form, and I fully understand the contents, meaning and impact of this consent form.

If a video participant is under 18 years of age, their parent or legal guardian will need to sign a separate consent form (see the next page). Please upload the completed consent form as part of the "Additional Information" section in the application Google form.

SVCE Video/Photo/Audio Consent Form for Under-18 Participants

I, the undersigned, do hereby consent and grant permission to Silicon Valley Clean Energy (SVCE) all rights to use these sounds, still or moving images for promotional, advertising, or other purposes of SVCE. I agree that all rights to the sound, still or moving images, and any and all plates, negatives, recording tape, memory and/or digital files belong to SVCE. I waive all claims to compensation or based on the use of my image or voice, or both, by SVCE. I acknowledge I am participating on a voluntary basis and have not been promised, nor do I expect, any compensation for my participation. I also waive the right to inspect or approve any finished photograph or video or audio recording. I have read this consent form before signing below, and I fully understand the contents, meaning and impact of this consent form.

Participant's Name (please print): _____

If the participant is under 18 years of age, their parent or legal guardian will need to sign.

Parent/Guardian's Name (please print): _____

Parent/Guardian's Signature: _____

Date: _____