



# Welcome! Customer Program Advisory Group

January 17, 2018



# Overview

- Introduction to SVCE
- Tools & Resources
- Programs
- CPAG Timeline



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# About Silicon Valley Clean Energy

# How does it work?



**SOURCE**



**SVCE**

buying and  
building energy  
supplies

**DELIVERY**



**PG&E**

delivering energy,  
repairing lines,  
serving customers

**CUSTOMER**



**YOU**

benefitting from  
cleaner energy,  
local control

# SVCE Member Communities



Campbell | Cupertino | Gilroy | Los Altos | Los Altos Hills



Los Gatos | Monte Sereno | Morgan Hill | Milpitas



Mountain View | Santa Clara County | Saratoga | Sunnyvale

# SVCE Benefits



## **GHG Reduction**

Single most effective and large-scale action our communities can take to curb emissions and reduce climate impacts



## **A True Choice**

Now have a choice of more than one electricity provider.



## **Competition**

Redefining the local energy market with new and competitive clean energy services



## **Local Investment**

Reinvest revenues to keep rates low, provide energy efficiency programs and promote local clean energy infrastructure

# Board of Directors

Board meetings are open to the public and take place at 7 p.m. on the second Wednesday of each month at:

Cupertino Community Hall  
10350 Torre Ave  
Cupertino, CA



Rob Rennie, Chair  
City of Los Gatos

Daniel Harney, Vice Chair  
City of Gilroy

Liz Gibbons  
City of Campbell

Rod Sinks  
City of Cupertino

Jeannie Bruins  
City of Los Altos

Courtenay Corrigan  
Town of Los Altos Hills

Marsha Grilli  
City of Milpitas

Burton Craig  
City of Monte Sereno

Steve Tate  
City of Morgan Hill

Margaret Abe-Koga  
City of Mountain View

Howard Miller  
City of Saratoga

Nancy Smith  
City of Sunnyvale

Dave Cortese  
Santa Clara County

# Tools & Resources

- SVCE Staff
- Data Partner (Calpine)
- Relationship with PG&E
- Other Available Resources

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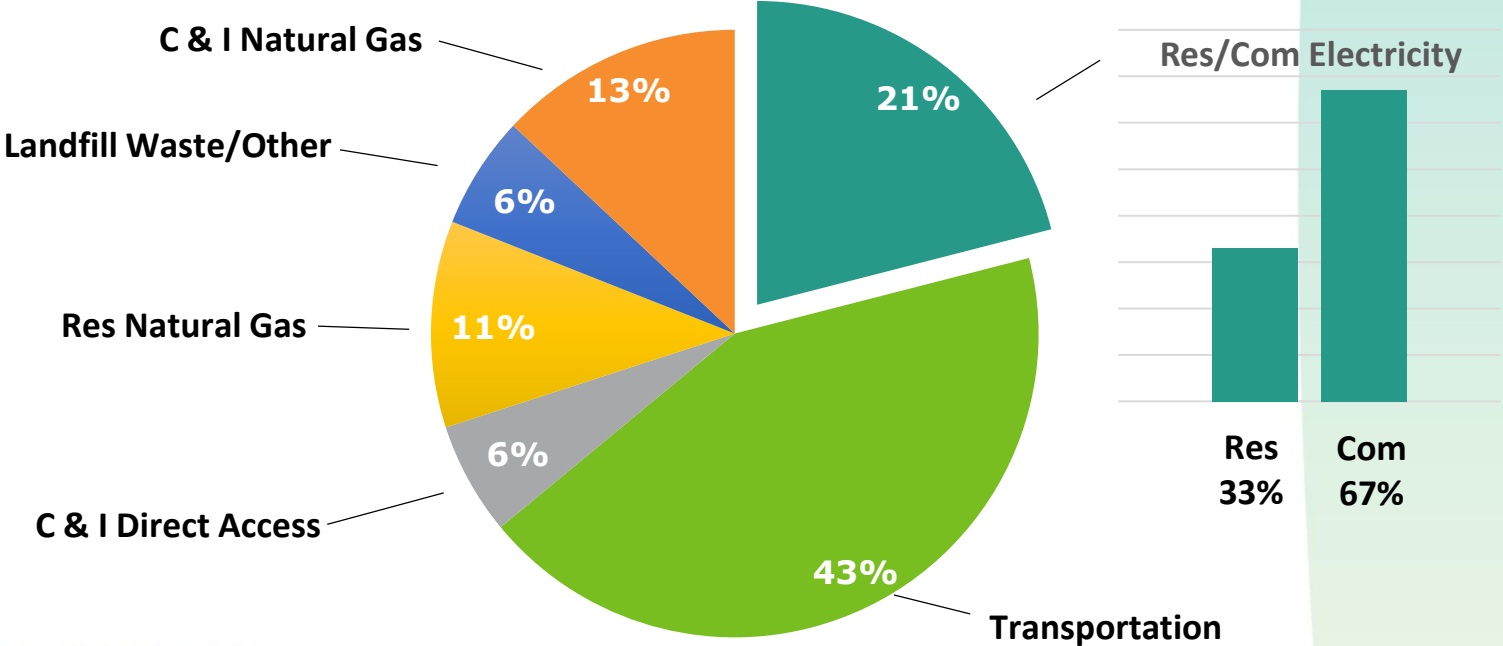
# Why Programs?

# SVCE Mission

- Reduce dependence on fossil fuels by providing carbon free, affordable and reliable electricity and innovative programs for the SVCE community.

# Context - Targeting GHG Emissions

## 2015 Carbon Emissions by Source\*



\*Preliminary SVCE estimate, calendar year 2015, SVCE Territory  
Subject to change pending service area GHG study for fall 2017

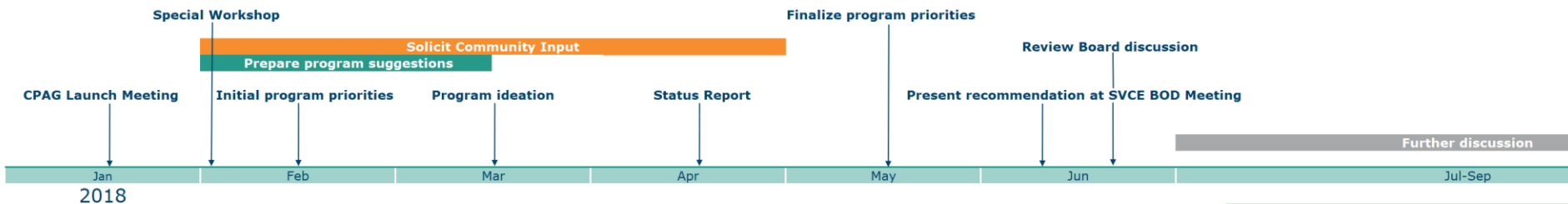
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# Charter

# CPAG Charter

- Serve as a conduit for community input and review of prospective residential customer programs
- Prioritize and recommend candidate programs through quantitative analysis
- Consider residential customer program recommendations through qualitative analysis
- Communicate and promote Board-adopted programs

## SVCE CPAG ROADMAP - DRAFT



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**Questions?**