



**Silicon Valley Clean Energy
Customer Program Advisory Group Meeting**

Wednesday, January 17, 2018
11:00 am

Quinlan Community Center
Social Room
10185 N. Stelling Road
Cupertino, CA

Rob Rennie, Chair
Town of Los Gatos

Daniel Harney, Vice Chair
City of Gilroy

Liz Gibbons
City of Campbell

Rod Sinks
City of Cupertino

Jeannie Bruins
City of Los Altos

Courtenay C. Corrigan
Town of Los Altos Hills

Marsha Grilli
City of Milpitas

Burton Craig
City of Monte Sereno

Steve Tate
City of Morgan Hill

Margaret Abe-Koga
City of Mountain View

Dave Cortese
County of Santa Clara

Howard Miller
City of Saratoga

Nancy Smith
City of Sunnyvale

AGENDA

Call to Order

Roll Call

Public Comment on Matters Not Listed on the Agenda

The public may provide comments on any item not on the Agenda. Speakers are limited to 3 minutes each.

Regular Calendar

- 1) Welcome
- 2) Introductions
- 3) Customer Program Advisory Group Overview (Discussion)
- 4) Brown Act and Protocol (Discussion)
- 5) Elect Chair and Vice Chair (Action)

Committee/Staff Remarks and Future Agenda Items

Adjourn

svcleanenergy.org

333 W El Camino Real
Suite 290
Sunnyvale, CA 94087



CUSTOMER PROGRAM ADVISORY GROUP MEMBERS

Board Appointments

- **Campbell – My Nguyen**, *VP Quality, Thin Film Electronics* (mobile marketing and smart-packaging solutions using printed electronics technology)
 - Previously worked in the solar industry, volunteers with Habitat for Humanity

- **Cupertino – Gary Latshaw**, *Retired Physics Professor*
 - Member of Sierra Club, Cupertino Rotary, Carbon Free Silicon Valley, Citizens' Climate Lobby, SV350, Climate Reality Project, Securethefuture2100.org.

- **Los Altos – Donald Weiden**, *Civil Engineer, Kennedy/Jenks Consultants, Inc.* (engineering and scientific solutions for water, environmental, energy projects)
 - Member of the City of Los Altos Environmental Commission, Sierra Club and GreenTown Los Altos.

- **Los Altos Hills – Peter Evans**, *Founder and President, New Power Technologies* (provides advanced power grid management solutions to utilities)
 - Served as an appointed commissioner on one or more Los Altos Hills committees, ran as a candidate for city council in 2016, elected board member for Purissima Hills Water District, founder and board member of Bullis Charter School, involved with Silicon Valley Leadership Group and Joint Venture Silicon Valley.

- **Los Gatos – George Parton**, *ARCO ampm franchise business consultant, BP America, Inc.*
 - Volunteer with the Community Emergency Response Team (CERT) and Reading Partners. Professionally, provides business coaching to help franchisee owners grow gas station and convenience store businesses.

- **Milpitas – Thomas Clavel**, *Marketing Manager, Gigamon*
 - Served as president of the Sundrop Homeowners Association in Milpitas, currently the president of the South Bay Eco Citizens organization, an organization that aims at promoting social justice through environment advocacy for South Bay residents.

- **Monte Sereno – Bryan Mekechuk**, *CPA, Management Consultant*
 - Los Gatos Little League, cub scout leader, took Leadership Los Gatos, currently on board of an HOA, completing a single-family residence that is registered under the LEED for Homes program that will obtain Platinum certification.

- **Mountain View – Jeff Homan**, *Systems Engineer, Logyx, LLC* (business technology solutions)
 - Member of the Community Emergency Response Team (CERT) for Mountain View in the Slater neighborhood group, Homeowner's Association secretary, Mountain View Little League coach. Member of the International Council on Systems Engineering, and in the process of installing a solar energy and battery storage system at his home.

- **Saratoga – Sandeep Muju**, *Engineer turned Business Professional, Self-Employed*
 - Served as executive director of the SJSU Research Foundation from 2015-2017, prior experience on education oversight committees in Southern California, as well as serving in volunteer and mentorship capacities. Currently serves as Board Advisor with Kumbaya, a solar energy based company with a humanitarian purpose. Previously worked for solar panel manufacturing company (Moser Baer).

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- **Sunnyvale – Douglas Kunz**, *Software Product Manager, Stella Technology* (integration and collaboration solutions for the next generation, "healthcare-connected" network)
 - Treasurer and "Safe Routes to Schools" chair for the Cumberland Elementary School PTA, Assistant Cubmaster for Cub Scout Pack 409, general member of Sunnyvale Cool, SPUR, and the Washington Park Neighborhood Association. Serves as an alternate member of the City of Sunnyvale's Climate Action Plan 2.0 Advisory Committee.
- **Unincorporated Santa Clara County (Burbank Neighborhood) – Tristan Mecham**, *Environmental compliance and sustainability, Locus Technologies* (environmental management software)
 - Involved with community associations, worked in energy and environment for seven years on carbon footprinting, renewable energy analysis, waste reduction and water usage programs.

CEO Appointments

- **Cupertino – Tara Sreekrishnan**, *Legislative Advisor, City of Berkeley*
 - Volunteer at Deer Hollow Farms at Rancho San Antonio County Park, grassroots organizer, on local, statewide and federal campaigns. Written laws about combating climate change, implementing community choice aggregation, preserving open spaces, and protecting the environment. Helped to organize a "Legacy Business" program to support and promote small, locally-owned businesses that have operated for over 15 years.
- **Gilroy/Unincorporated Santa Clara County – Pamela Garcia** (technically lives in unincorporated county), *President, Simmitri, Inc.* (energy efficiency services company)
 - Member of Morgan Hill and Gilroy Chamber of Commerce for 20 years. Served on Gilroy Chamber Board of Directors for three years and as a member of the Morgan Hill Chamber environmental committee for six years. Member of Gilroy Rotary, and serving on the Heritage Bank Advisory Board, (South County), and New Hope Community Church Board and finance committee.
- **Mountain View – Robert Brewer**, *Software Engineer, Tableau Software*
 - Career in academia was focused on energy conservation, energy literacy, and encouraging peak shifting behavior using skills in human computer interaction and software engineering. Has experience serving on corporate boards.
- **Sunnyvale – James Tuleya**, *Community Programs Director, Home Energy Analytics*
 - Chair of the Board of Carbon Free Silicon Valley, member of the leadership teams of Sunnyvale Cool and the Silicon Valley Climate Action Alliance, Vice Chair of Sunnyvale's Climate Action Plan 2.0 Advisory Committee, as Sunnyvale Cool's Renewable Energy Working Group Lead, created the Solar Sunnyvale customer outreach and discount program, regular volunteer with Hidden Villa, Charles Street Community Gardens, American Red Cross, and volunteered for a city council election campaign and a State Assembly campaign.
- **Sunnyvale – Tara Martin-Milius**, *Executive Director, Leadership Sunnyvale*
 - Actively involved with San Miguel Neighbors Association, the Sunnyvale Democratic Club Board, Sunnyvale Rotary, UU Fellowship Social Justice committee, SCCWD Environmental Resources Committee, Sunnyvale Historical Society Board, former Sunnyvale City Council Member, Green@Home volunteer.



Welcome!

Customer Program

Advisory Group

January 17, 2018



Overview

- Introduction to SVCE
- Tools & Resources
- Programs
- CPAG Timeline



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About Silicon Valley Clean Energy

How does it work?



SOURCE



SVCE

buying and
building energy
supplies

DELIVERY



PG&E

delivering energy,
repairing lines,
serving customers

CUSTOMER



YOU

benefitting from
cleaner energy,
local control

SVCE Member Communities



Campbell | Cupertino | Gilroy | Los Altos | Los Altos Hills



Los Gatos | Monte Sereno | Morgan Hill | Milpitas



Mountain View | Santa Clara County | Saratoga | Sunnyvale

SVCE Benefits



GHG Reduction

Single most effective and large-scale action our communities can take to curb emissions and reduce climate impacts



A True Choice

Now have a choice of more than one electricity provider.



Competition

Redefining the local energy market with new and competitive clean energy services



Local Investment

Reinvest revenues to keep rates low, provide energy efficiency programs and promote local clean energy infrastructure

Board of Directors

Board meetings are open to the public and take place at 7 p.m. on the second Wednesday of each month at:

Cupertino Community Hall
10350 Torre Ave
Cupertino, CA



Item 3
Attachment 1
Robb Harney, Chair
City of Los Gatos

Daniel Harney, Vice Chair
City of Gilroy

Liz Gibbons
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Nancy Smith
City of Sunnyvale

Dave Cortese
Santa Clara County

Tools & Resources

- SVCE Staff
- Data Partner (Calpine)
- Relationship with PG&E
- Other Available Resources

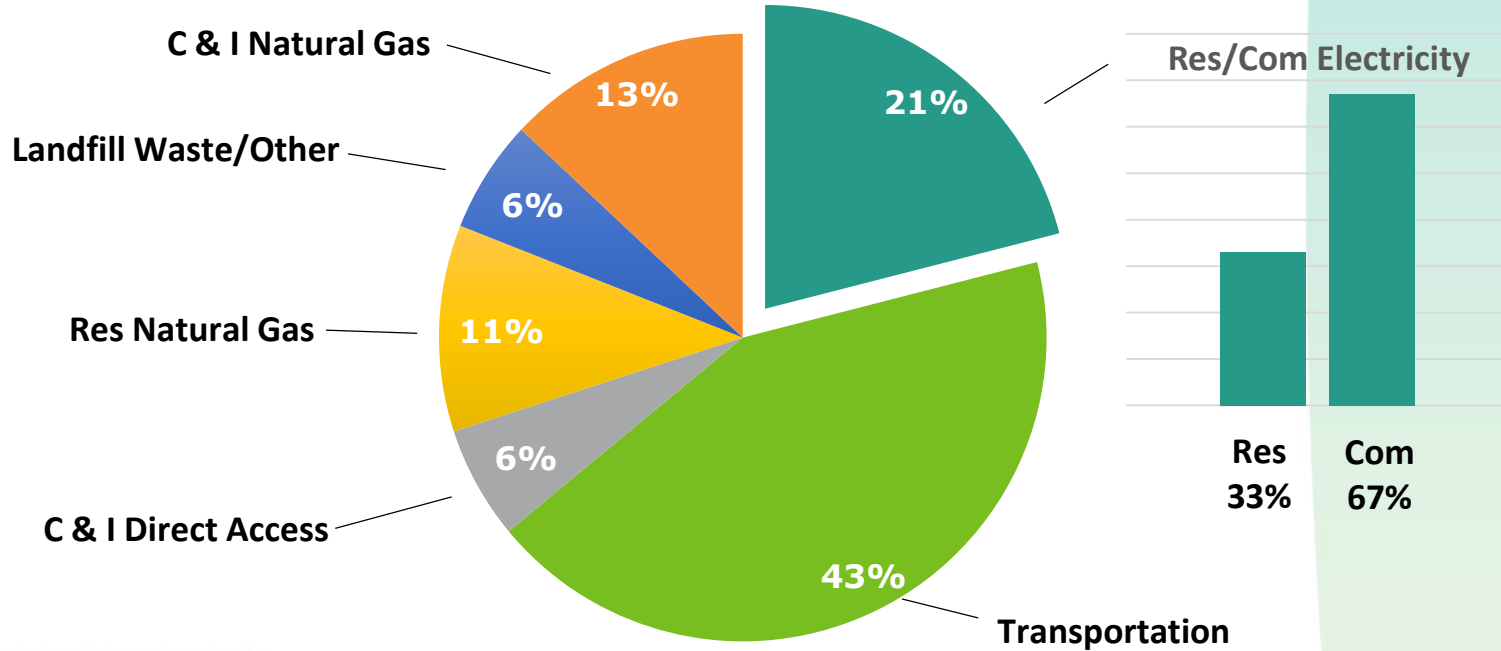
Why Programs?

SVCE Mission

- Reduce dependence on fossil fuels by providing carbon free, affordable and reliable electricity and innovative programs for the SVCE community.

Context - Targeting GHG Emissions

2015 Carbon Emissions by Source*

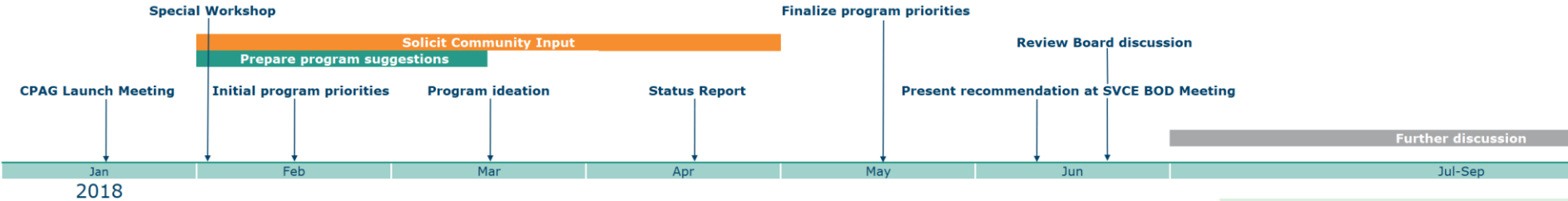


Charter

CPAG Charter

- Serve as a conduit for community input and review of prospective residential customer programs
- Prioritize and recommend candidate programs through quantitative analysis
- Consider residential customer program recommendations through qualitative analysis
- Communicate and promote Board-adopted programs

SVCE CPAG ROADMAP - DRAFT



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Questions?