ELECTRUN

SVCE Local Market Design

Project Summary and Recommendations

28 September 2021

Presentation Contents

Approach
Market Design Introduction
Market Value
Market Structure
ElectronConnect: Creating and Operating a Market



Part 1: Approach

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Electron and SVCE completed a study to assess value of local markets to enabling flexibility

Previous SVCE analysis:

- SVCE VPP Options Analysis (Summer 2019) GridWorks
- VPP valuation assessment (Winter 2019) Ascend Analytics
- DER Electrification Adoption Potential Study Energy+Environmental Economics (E3)

Scope of Electron assessment:

- Access and expand SVCE value streams
- Define market mechanism to maximise value
- Identify opportunities to stack value

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Part 2: Market Design Introduction

BACKGROUND

A new market opportunity can generate SVCE, Customer, and Societal value

Improve customer satisfaction

provide new community engagement models & value opportunities

Reduce costs

Lower energy procurement costs and reduce customer bills

Support decarbonization

Reduce electricity and transportation GHG emissions

Ensure scalability

Create a model applicable to other CCAs and LSEs



BACKGROUND

Liquidity will be driven through a project increase in DERs

				SVCE prior analysis finds hig
	135 MW	6.7 MW	121 MW	market value from leveragi devices' ability to load shap
Current	135 MW	3 MW (<1%) + 3.7 MW	96 MW + 25 MW	EV load dominates value sta
	600 MW	43 MW	312 MW	Smart thermostats and BTI storage offer comparable
Low*	600 MW (16%)	13 MW (1%) + 20 MW (3.3%)	242 MW (27%) + 70 MW (5%)	value opportunities
High**	700 MW	121 MW	641 MW	• Value is stackable between RA, DA, and RT value stream
High**	700 MW (37%)	72 MW (5%) + 49 MW (8%)	420 MW (44%) + 221 MW (16%)	

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* Low estimations are based on bass diffusion adoption curves

** high estimations assume incentive designed for 3-yr payback period

Three value streams which may generate appropriate surplus

Mitigation of Wholesale Exposure Reduction of Resource Adequacy Costs Reduction of Hourly Emissions



10-yr NPV for Load Shaping from RT market 10-yr NPV for Load Shaping from RA

\$20M



mTons CO2/yr emissions*

Previous analysis by Ascend Analytics to assess VPP valuation and IRP portfolio optimisation

* Values based on hourly accounting, not annual accounting; ACC sets cap & trade to \$22.45/tonne nominal, and \$103.82/tonne w/ GHG Adder for 2021; \$30k/yr



Part 3: Market Value

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SUMMARY

DER flexibility can enable multiple streams of value



WHOLESALE EXPOSURE MITIGATION with load shedding

Incentivize load shedding during periods of wholesale exposure, reducing required wholesale procurement



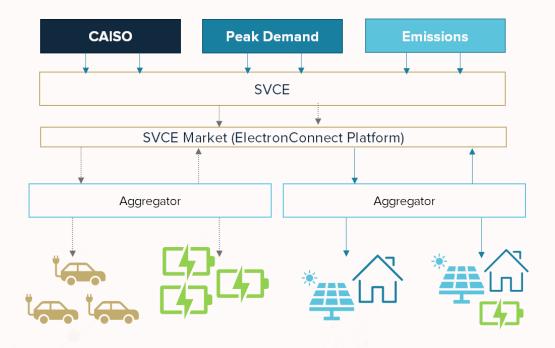
RESOURCE ADEQUACY COST REDUCTION with load shedding (capacity)

Incentivize load shedding during critical summer peak hours, impacting SVCE's longer term RA requirements

3 HOURLY EMISSIONS REDUCTION with load shifting (energy)

(energy)

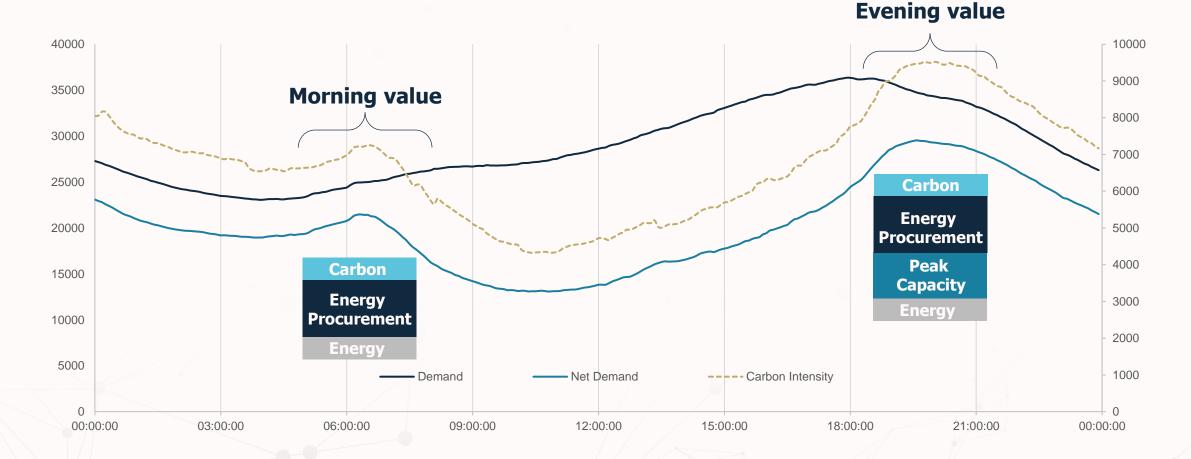
Incentivize shifting of demand from high carbon to low carbon periods, reducing hourly marginal emissions



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MARKET INTERACTIONS

The SVCE market will combine the three value streams in a single price signal

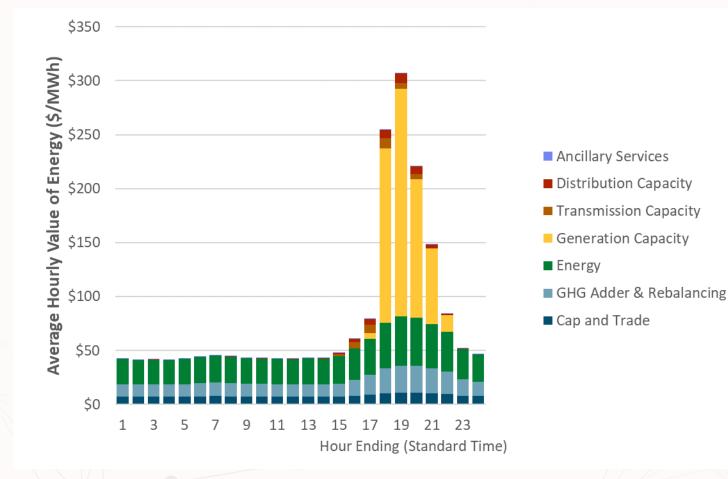


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MARKET VALUE

Price and value can change over the course of a day

CONFIDENTIAL



Illustrative values are shown from the CPUC Avoided Cost Calculator

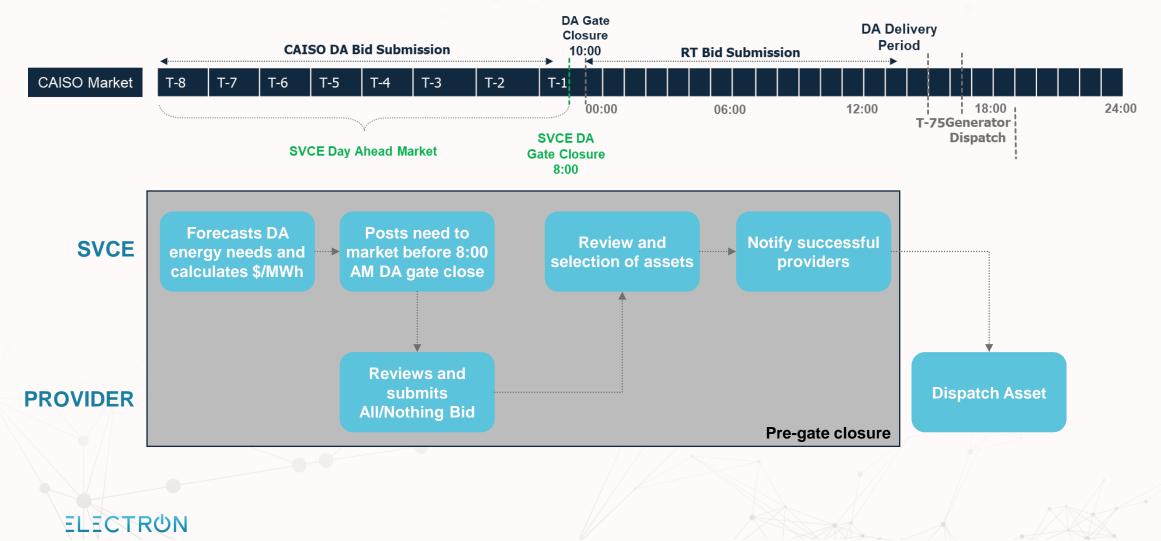
An SVCE market would forecast and define its own price levels based on its appetite to procure from the wholesale market, the value it places on carbon reduction, and peak reduction.

*SVCE has not provided information on what percentage of its energy purchases are executed through the wholesale market

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Part 4: Market Structure

SVCE Day Ahead Market



Day Ahead Market

Participation Parameters

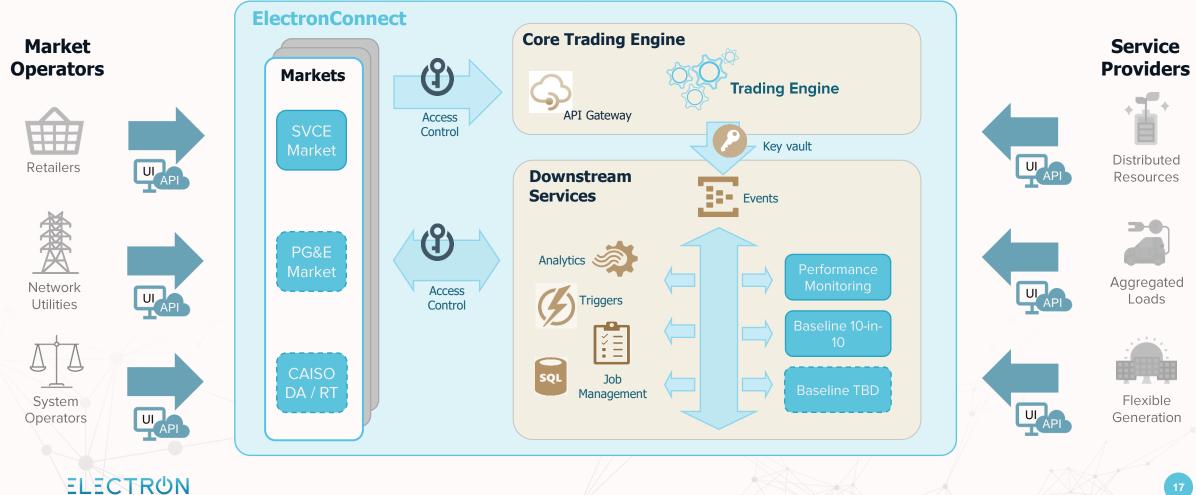
- **Optional Service** Assets can be called to provide volume for Day Ahead Dispatch
- Delivery Assets must be able to sustain up to 4-hr delivery, but 1 2 hour delivery is expected*
- **Dispatch** Service is an 'All or Nothing' Service whereby 100% of the volume will be accepted or rejected
- Settlement Variable \$/MWh. Paid using Pay-as-Bid mechanism with price defined by SVCE
- Asset settlement will preliminarily be calculated using the 10-in-10 methodology



Part 5: ElectronConnect: Creating and Operating a Market

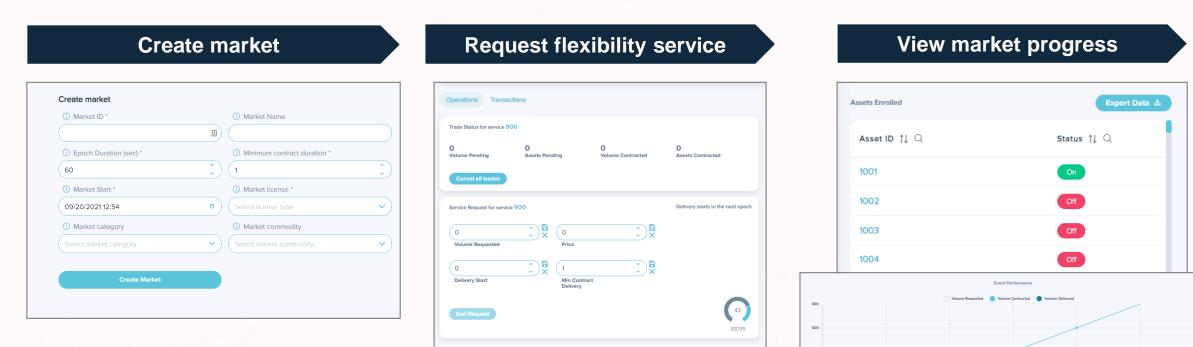
ElectronConnect Architecture

Allows for configuration and evolution of components



Part 6: ElectronConnect Demo

ElectronConnect makes it easy to create, operate, and visualise market outcomes



40

60

Time (Minute

Sun



ElectronConnect is a web app which allows to manage multiple markets from one place

Ċ	Market Das								Create Market +
. I Å Markets	.1 79 Number of Man	rkets 4 Live reques	tts → 9 Ong	oing Trades					
Services	Markets for mkt-ow	vner Operations							
				Current Status		Registration		Market Information	
Assets	Name ↑↓ Q	Market ID ↑↓ Q	Status ↑↓ Q	Price ↑↓ Q	Volume ↑↓ Q	Assets ↑↓ Q	Services $\uparrow \downarrow \bigcirc$	Type ↑↓ Q	Commodity ↑↓ Q
	mkt-owner_1	1	Open			151	9		
Settlement	111	111	Live	0	55	0	2	Demand Response	Energy
	118f04a9-9f01- 4b31-ba6a- 6eb785d0982a	118f04a9-9f01- 4b31-ba6a- 6eb785d0982a	Suspended			0	1		
	1409Market	1409Market	Suspended			0	1		
	201	201	Suspended			0	1	17	

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It takes seconds to create a new customisable market on ElectronConnect

Ċ	Select owner: wkt-owner					Logout
		Create market				
al		(i) Market ID *		i Market Name	_	
Markets						
		Epoch Duration (sec) *		Minimum contract duration *		
63		60	$\hat{}$	1		
Services		Market Start *		Market license *		
		09/20/2021 12:54	Ë	Select license type		
8		i Market category		Market commodity		
Assets		Select market category	~	Select market commodity		
		Create Market				
Settlement						
						//
FLECTR						

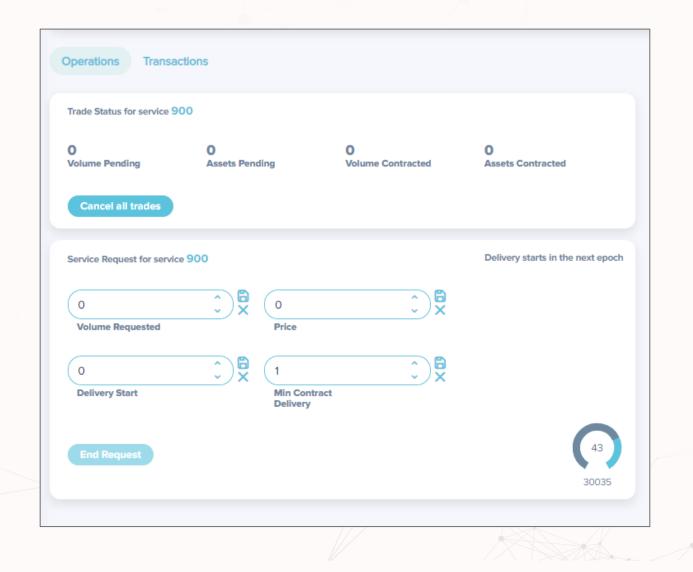
ElectronConnect Market Platform A single market dashboard provides an easy way to view and manage your market

Ċ	Select owner: mkt-owner V
Li Markets Services Assets	mkt-owner_1 Create Service + Market description Est ℓ Image: Create Service + update Image: Create Service + 151 Assets enrolled 1 My Markets Enrolled Market Details Image: Create Service + Image: Create Service + Ima
Settlement	Operations Transactions Event Performance
	Trade Status for service 900 O O Volume Pending O Volume Contracted O Assets Pending O Volume Contracted O Assets Contracted O O Assets Contracted O O O Assets Contracted O O O O Assets Contracted O O O O O O O O O O O O O O O O O O O
	Service Request for service 900 O O O O O O O O O O O O O O O O O O O
	End Request

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Creating a new market event is quick and simple



Transparent insight into all market participants. Data can be exported for further analysis

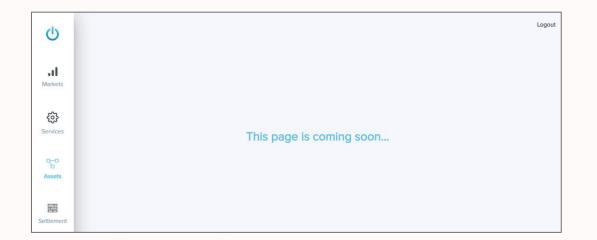
Assets Enrolled	Export Data 🛓	Services Enrolled				Ехро	ort Data
Asset ID ↑↓ Q	Status ↑↓ Q	Service ID ↑↓ Q	Min Contract Duration $\uparrow\downarrow\ Q$	Volume Requested $ \uparrow \downarrow \mathbb{Q}$	Price Requested $ \uparrow \downarrow \mathbb{Q}$	Volume Contracted $\uparrow\downarrow~Q$	
1001	On	44444	1	0	0	0	
1002	Off	21	1	0	0	0	
1003	Off	210	1	0	0	0	Ē
1004	Off	2137	1	0	0	119.8487774095725	
1005	Off	266	1	0	0	0	
1006	Off	301	1	0	0	175.9902514405503	
1007	Off	324	1	0	0	0	



But what about asset participation?

Asset operators can participate in market events through an easy-to-use API and directly through the ElectronConnect web app (this functionality is coming soon).

Asset	\sim
POST /api/v1/asset/create Create a new asset	-
GET /api/v1/asset/status Check asset status	â
PUT /api/v1/asset/attach Attach asset to market	â
PUT /api/v1/asset/detach Detach asset from market	â
PUT /api/v1/asset/action Respond to market event	â
PUT /api/v1/asset/cancel Cancel asset contracts	â
GET /api/v1/asset/registered Check market registration status	â
CET /api/v1/asset/licences Check asset licence	â







Market Approach

Value analysis resulted in single market concept to prototype

Value Identification	Exploration	Analysis	Design	Implementation
 Quantitative Value Streams Wholesale Exposure Peak Reduction Hourly Emissions Market Mechanisms Load Shed 	Exploration of market possibilities	Exploration of market possibilities	Definition of timings, integration, and settlement	Prototype and Launch
 Load Shape Attribute Procurement Commodities Energy Capacity Attributes 	11 market structures	8 potential options	3 immediately attractive possibilities	Workshop
-I -CTRON				

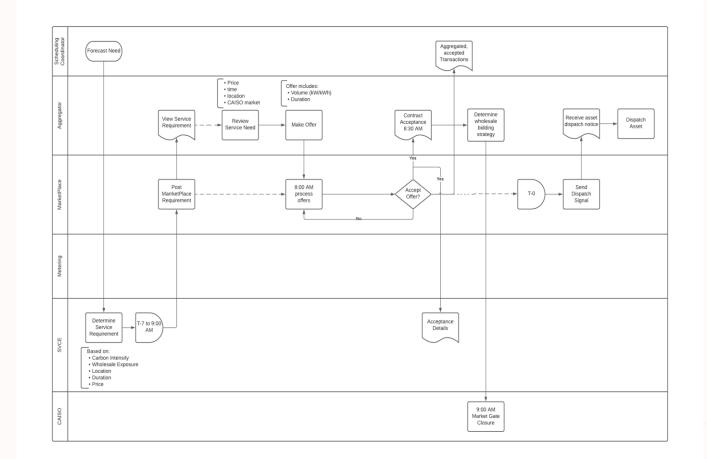
Appendix B

Market Specifications

Day Ahead Market

Detailed Overview

- SVCE receives forecasted DA Market prices and determines if SVCE market is economic
- The SVCE market will provide information to aggregators from T-7 to T-1 8 AM, based on its expected forecasted needs
- After the SVCE Market Gate Closure (8:00 AM), SVCE will select the assets for participation and inform market participants.
- SVCE will inform its Scheduling Coordinator (SC) of the flexibility volume secured in the market, so that the SC can adjust SVCE's imbalance position on the CAISO markets.
- Aggregators can readjust CAISO bids if necessary based on residual quantity not reserved by SVCE
- Aggregator will integrate both CAISO and SVCE dispatch schedules into asset management system



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Eligibility

Who can participate?

Eligible Assets

- Deliver service minimum 1 hr
- Operate service via API notification from SVCE
- Delivery by demand reduction
- Comply with other service requirements and obligations set out in supporting documentation

Non-Eligible Assets

- Not be participating in any other balancing or capacity service when the SVCE service is offered
- Not be registered in an existing Proxy Demand Response unit
- Not be participating in PG&E demand response or capacity bidding program

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Assessment & Dispatch

Assets are assessed in accordance with the following

- Assets are price-takers, with value being set by SVCE in variable increments (structure TBD)
- Assets will be accepted in 'first-come, first-serve' order
- Assets will be accepted as 'all-or-nothing', with partial acceptance prohibited
- Assets will receive confirmation of acceptance via API and an optional dispatch signal via API

Settlement

- Assets will be paid \$/MWh value specified by SVCE
- Asset settlement will be calculated using the 10-in-10 methodology*

* Stakeholder feedback indicated that 'Day Matching' methodologies are limited in capturing asset behavior; this methodology will be reviewed for later deployments



Baseline discussion

Pilot will use standard Day Matching (10-in-10) baseline approach

Methodology:

- Select the most recent 10 weekdays prior to the event day, where these excluded weekends, holidays, and any other previous event days.
- Calculate the baseline load for each hour of the DR event period (curtailment period) as the average for that hour over the 10 days.
- Adjust the 10-in-10 baseline by applying a scalar adjustment to the unadjusted baseline, where the adjustment takes the form of the ratio of the average hourly usage during specified pre-event (i.e., morning) hours on the event day to the usage in the same period for the unadjusted baseline load.

Why 10-in-10?

- 10-in-10 *adjusted* baseline studies suggest highest accuracy and lowest bias of the 'day matching' baselines
- Stakeholder interviews prefer over other standard methods

https://energy-evaluation.org/wp-content/uploads/2019/06/2010-paris-020-steve-braithwait.pdf

Appendix B

ElectronConnect Licensing Description

KEY PLATFORM FUNCTION

Licenses

3 different types of licenses define market relationships

