



**Silicon Valley Clean Energy  
Executive Committee Meeting**

Friday, February 23, 2024  
10:00 a.m.

Silicon Valley Clean Energy Office  
333 W El Camino Real, Suite 330  
Sunnyvale, CA

**MEETING MINUTES**

**Call to Order**

Chair Klein called the meeting to order at 10:02 a.m.

**Roll Call**

**Present:**

Chair Larry Klein, City of Sunnyvale  
Vice Chair Bryan Mekechuk, City of Monte Sereno  
Director Sally Meadows, City of Los Altos  
Director George Tyson, Town of Los Altos Hills  
Director Yvonne Martinez Beltran, City of Morgan Hill  
Director Tina Walia, City of Saratoga

**Absent:**

None.

**Public Comment on Matters Not Listed on the Agenda**

No speakers.

**Consent Calendar**

Chair Klein opened public comment.  
No speakers.  
Chair Klein closed public comment.

**MOTION: Vice Chair Mekechuk moved and Director Walia seconded the motion to approve the Consent Calendar.**

**The motion carried unanimously with all members present.**

- 1) Approve Minutes of the January 23, 2024, Executive Committee Meeting**



## Regular Calendar

### **2) CEO Update (Discussion)**

CEO Girish Balachandran provided a CEO update which included:

- An update on the CEO transition from CEO Balachandran to incoming CEO Monica Padilla,
- Upcoming committee meetings and the development of the 2025 Strategic Focus Areas,
- Invitation for committee members to reach out to staff if there are any specific topics of interest for a one-on-one briefing, and
- A reminder the CalCCA annual meeting would take place April 16-18, 2024 in San Jose, CA.

Chair Klein opened public comment.

No speakers.

Chair Klein closed public comment.

### **3) Recommend the SVCE Board of Directors Adopt SVCE's Load Management Standards Compliance Plan (Action)**

Citlalli Sandoval, Senior Regulatory Advisor, presented a request to the Executive Committee to recommend the SVCE Board of Directors consider adopting SVCE's Load Management Standards (LMS) Plan drafted by staff and included in the committee's packet. The presentation included information on the following:

- LMS requirements;
- Context for discussion and relationship to other activities;
- Overview of compliance plan sections;
- SVCE's Efforts to-date;
- Estimating Potential Dynamic Rate Impacts – 4 Perspectives; and
- Conclusion and Next Steps

Staff responded to committee member questions regarding the process of review and approval by the California Energy Commission, when other agencies and CCAs would be submitting their plans, if the submitted plans from other agencies are public and a request to include a list with links to those plans for the Board of Directors, if the potential dynamic rate impacts presented included increased demand from electric vehicle charging, network connectivity, a request to identify when an item included in the packet has been redacted, the projected impact of dynamic rates to SVCE's load, and coordination with other CCAs.

The committee and staff discussed including the item on the Consent agenda at the March Board of Directors meeting; the committee was in consensus to include the item on the Consent Calendar.

Chair Klein opened public comment.

No speakers,

Chair Klein closed public comment.

**MOTION: Director Walia moved and Director Martinez Beltran seconded the motion to recommend the SVCE Board of Directors adopt SVCE's Load Management Standards Compliance Plan as presented by staff.**

**The motion carried unanimously with all members present.**



#### 4) SVCE Policy Review Update (Discussion)

Gia Illole, Director of Human Resources, presented an update on staff's policy maintenance efforts. Information presented included:

- Current SVCE policy metrics;
- CCA Comprehensive policy metrics;
- Policies, standards and procedures categories and examples, and
- Next steps to review, revise, realign, and reassign the existing policies.

Staff responded to committee member questions on the policy review process and determining what should remain a policy.

Chair Klein opened public comment.

No speakers.

Chair Klein closed public comment.

#### 5) Assigning Already-Allocated Funding Towards Specific Decarbonization Programs (Discussion)

Justin Zagunis, Director of Decarbonization Programs and Policy, presented the item for feedback from the Executive Committee on the proposed program funding assignments for the ~\$34M recently added to the Programs Fund. Information presented included:

- Existing SVCE program efforts and initial analysis on current portfolio, feedback/needs, and stakeholder/customer interests;
- Program summaries; and
- Plans for additional stakeholder input.

Dir. of Decarbonization Programs and Policy Zagunis reviewed the planned allocations as shown below:

| Category   | Allocation | Program                               |
|--|------------|---------------------------------------|
| Expanded single family customer participation in home electrification (renters, lower costs) | +\$16M     | <i>Single Family Turnkey</i>          |
|  |            | Neighborhood Electrification          |
|  |            | Portable Heat Pumps                   |
| Customer awareness (experiential and marketing)  | +\$11.5M   | <a href="#">eHub</a>                  |
|  |            | <i>Community Demonstration Grants</i> |
|  |            | Programs Marketing Fund               |
| E-mobility incentives  | +\$2M      | E-Bikes                               |
|  |            | Targeted EV Rebates and Education     |
| Workforce  | +\$1.3M    | Workforce Development Partnerships    |
| C&I projects   | +\$2M      | C&I Technical Support and Incentives  |
| Other  | +\$0.75M   | Virtual Power Plant                   |
|  |            | EM&V                                  |



Staff responded to committee member questions on the programs and proposed allocations.

Chair Klein opened public comment.

No speakers.

Chair Klein closed public comment.

## **6) 2023 SVCE and Electrification Awareness Residential Customer Survey Results (Information Only)**

Adam Selvin, Director of Energy Services and Community Relations, and Michaela Pippin, Principal Communications Specialist, provided an informational presentation on the 2023 Customer Survey findings. The presentation included:

- Background on the customer survey;
- 2023 survey methodology;
- Socio-Economic Vulnerability index information; and
- An overview of survey results.

Staff summarized the 2023 results were aligned with expectations for SVCE awareness , technology-specific results offered insights into tailored messaging, and there were new or expanded marketing and outreach opportunities for different customer segments.

Committee members provided comments on the survey results, SVCE program offerings, and requested information via email on EV charging incentives for new affordable housing.

Chair Klein opened public comment.

No speakers.

Chair Klein closed public comment.

### **Committee/Staff Remarks**

Director Walia shared she and Director Martinez Beltran attended CalCCA's Lobby Day in Sacramento, which was a great opportunity to connect with other CCAs and share SVCE's work and challenges.

Director Martinez Beltran agreed with Director Walia's comments and noted it was important to speak with legislators about the benefits of CCAs.

CEO Balachandran recognized the Town of Los Altos Hills for adopting an emissions based reach code and congratulated city council, staff, and the community.

Chair Klein spoke to an article in the San Jose Mercury News on PG&E profits, and invited all to attend a ribbon-cutting event for the City of Sunnyvale's Civic Center on April 20, 2024.

### **Adjournment**

Chair Klein adjourned the meeting at 12:25 p.m.

### **ATTEST:**

DocuSigned by:

*Andrea Pizano*

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Andrea Pizano, Board Secretary