



**Silicon Valley Clean Energy Authority
Board of Directors Special Meeting**

Wednesday, February 11, 2026

6:15 pm

Sunnyvale Civic Center
456 W. Olive Ave
Sunnyvale, CA

MEETING MINUTES

Call to Order:

Chair Klein called the meeting to order at 6:17 p.m.

Roll Call

Present:

Larry Klein (Chair), Sunnyvale
Sally Meadows (Vice Chair), Los Altos
Elliot Scozzola, Campbell
George Tyson, Los Altos Hills
Rob Rennie, Los Gatos
Bryan Mekechuk, Monte Sereno
Pat Showalter, Mountain View
Chuck Page, Saratoga
Otto Lee, Santa Clara County

Absent:

R "Ray" Wang, Cupertino
Zach Hilton, Gilroy
Garry Barbadillo, Milpitas
Yvonne Martinez Beltran, Morgan Hill

Public Comment on Matters Not Listed on the Agenda

No speakers.

Regular Calendar

1) Receive Update on Communications and Marketing Strategy (Informational)

Monica Padilla, Chief Executive Officer, introduced the item and Pamela Leonard, Deputy Director of Marketing and Communications, presented an overview of SVCE's communications and marketing strategy and examples of campaigns used to engage customers with SVCE resources, offers, and services.

Deputy Director of Marketing and Communications Leonard provided prompt questions for feedback from the Board which included:

- At this ten-year juncture, what innovations or achievements are you most proud of? What is the story you'd like to see told?; and
- What is the SVCE trajectory over the next decade – its role in people's lives and role in the community?

Board members shared their responses to the prompts, in addition to questions and comments on: SVCE campaigns, messaging, media, program marketing, emission reductions, potential headwinds, marketing strategy, utilizing board member networks, CARE/FERA customer outreach, education, and highlighting customer stories.

Chair Klein opened Public Comment.

Bruce Karney, Mountain View resident, commented on the following: 1) his attendance at the Bay Area Air District's Stationary Source Committee meeting and his request that SVCE Marketing and Communications staff leverage their communication ability to help build awareness among the public and among elected officials that Rules 9-4 and 9-6 need to be implemented on time, and 2) his experience installing a heat pump HVAC system and his surprise at the cost to properly dispose of old air conditioners, and an ask if other disposal companies can incentivize people to bring in old air conditioners for safe disposal.

Chair Klein closed Public Comment.

Adjourn

Chair Klein adjourned the meeting at 7:05 p.m.

ATTEST:

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Andrea Pizano
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Andrea Pizano, Board Secretary