
Electric Showcase Awards

January 27, 2023
Executive Committee Meeting



2023 Electric Showcase Awards (ESA)

Goal: Highlighting Existing Building Electrification Success Stories

Why

- Seeking customers that have started or completed their electrification journey
- Varied stories of how real people electrify
- Case studies are helpful when considering electrification policies

How

- Program Objectives: Develop case studies on successful existing-building electrification and host building tours
- Target Audience: Local elected officials, community leaders, and other relevant member agency staff
- Timeline: January – Summer 2023



2019 Winner, Ghosh Family



Applications and Awards



\$3,000 to
\$6,000 for
single-family



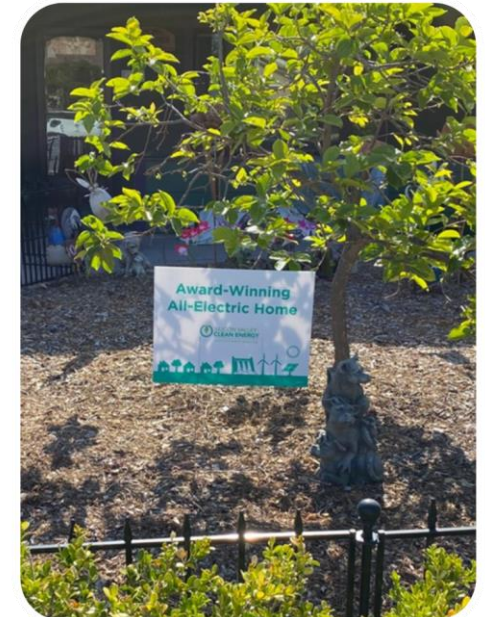
\$5,000 to
\$10,000 for
multi-family or
non-residential

*SVCE will match awards
donated to local community
services.*

The awards are allocated for the ability to publicize, share project details, film, and photograph the property.

Awards will be determined based on a sliding scale & will consider:

- Percentage of electrification complete & technology
- Customer journey



2019 Winner Yard Signs



Existing Building Tours

- Pending applicants' willingness
- Residential and non-residential properties
- Targeting elected officials, community leaders, commissioners and other relevant member agency staff
- Help decision-makers interact with electric technologies, and people who have adopted them, and hear about what it took and how they like it



Applications Open

Applications will close March 6, 2023.

For more information or to apply, visit

www.svcleanenergy.org/electric-showcase-award-applications-23/



2019 Winner, Douglas Kunz



2019 Winner, Jeff & Debbie Byron



2019 Winner, 380 Mathilda Avenue