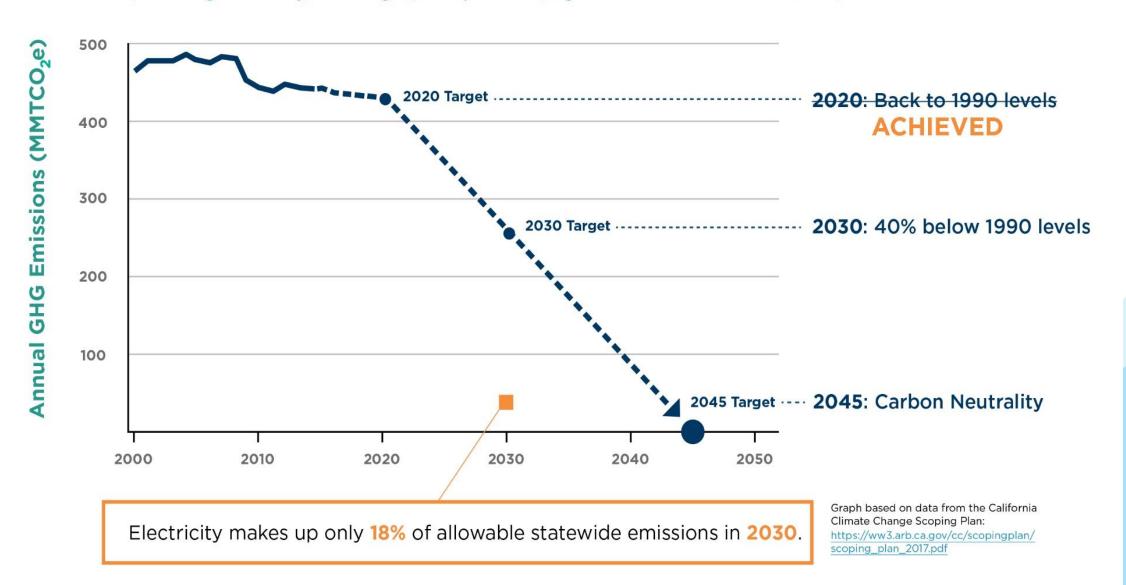


SVCE Board Member Orientation

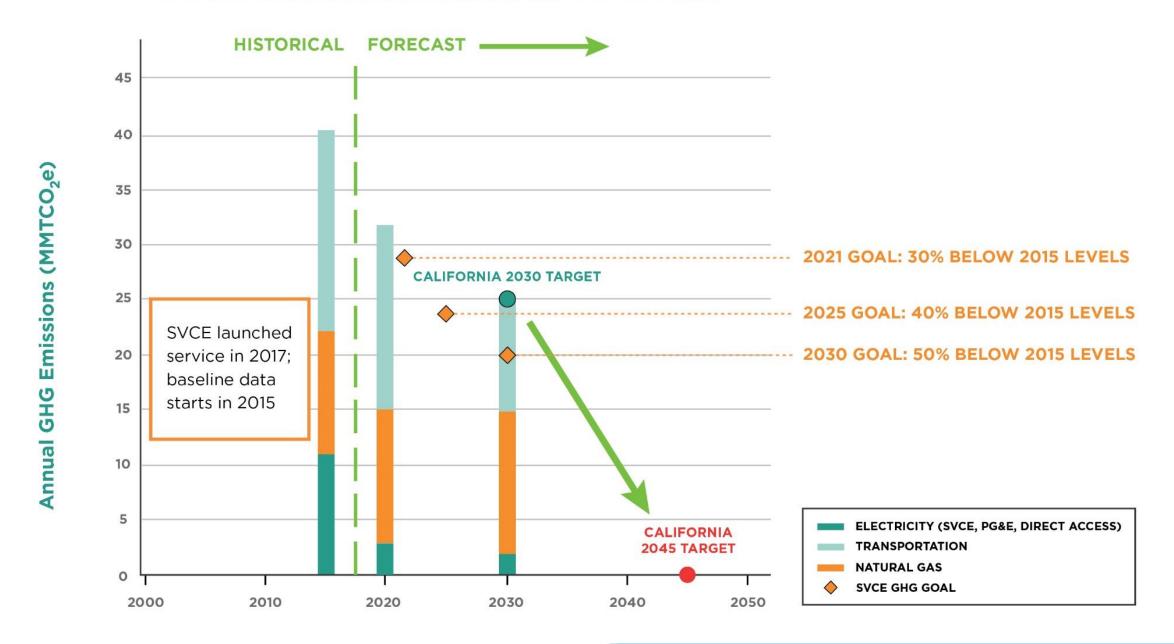
Feb. 5, 2021 Girish Balachandran

Statewide GHG Emissions

(including electricity, natural gas, transportation, agriculture and industrial sectors)



SVCE Emissions Reduction Goals



Our Communities



























Our Purpose & Destination

MISSION

Reduce dependence on fossil fuels by providing carbon free, affordable, and reliable electricity, and innovative programs for the SVCE community

MEASURE

SVCE, working with SVCE Member Agencies, aspires to achieve energy and transportation GHG reductions of 30% from the 2015 baseline by 2021, 40% by 2025, and 50% by 2030

Our **Communities**



























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Our **Pathways** **Clean Energy**

Outreach &

Education

Market Rules & Regulations

Clean Buildings

Energy Efficiency & Grid Integration

Clean Transport

Innovation

Our Team



SVCE Strategic Plan

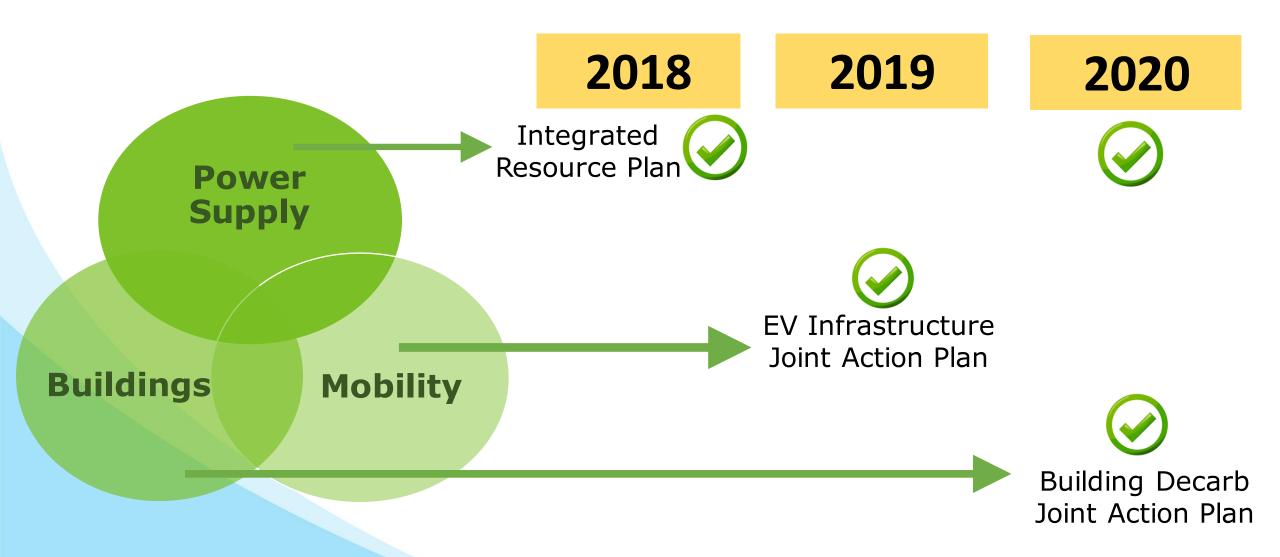
19 Goals and accompanying measures

5 Focus Areas for 2021

Developed with input from Board and staff; adapts to changes in the internal and external environment

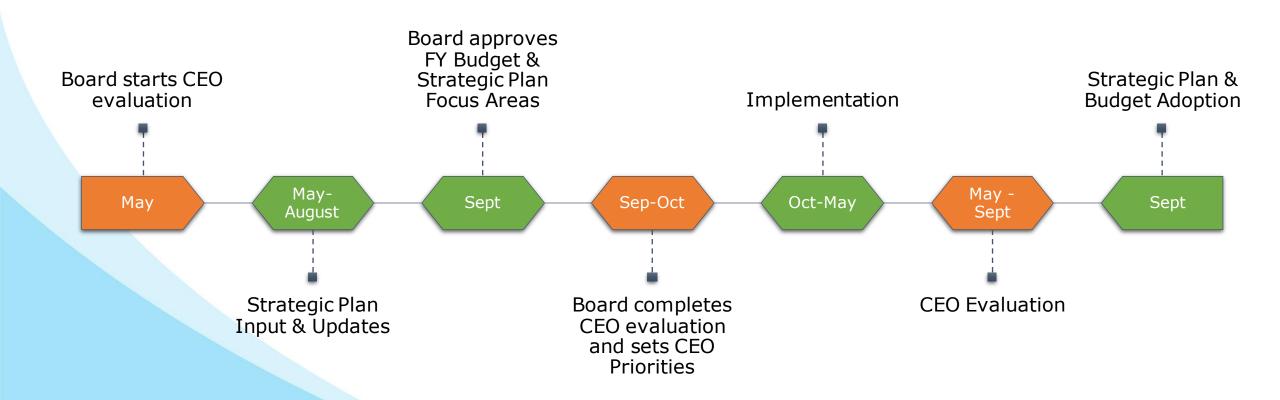


Board approved Sector-Specific Plans



Board Oversight & Policy Direction

Strategic Planning, CEO Evaluation and SVCE Workplan Alignment



SVCE Strategic Plan https://www.svcleanenergy.org/wp-content/uploads/2020/02/Strategic-Plan-2020.pdf

SVCE Impact and Progress

Investment Grade Ratings

2020 - Baa2

Moody's

2021 – A Stable

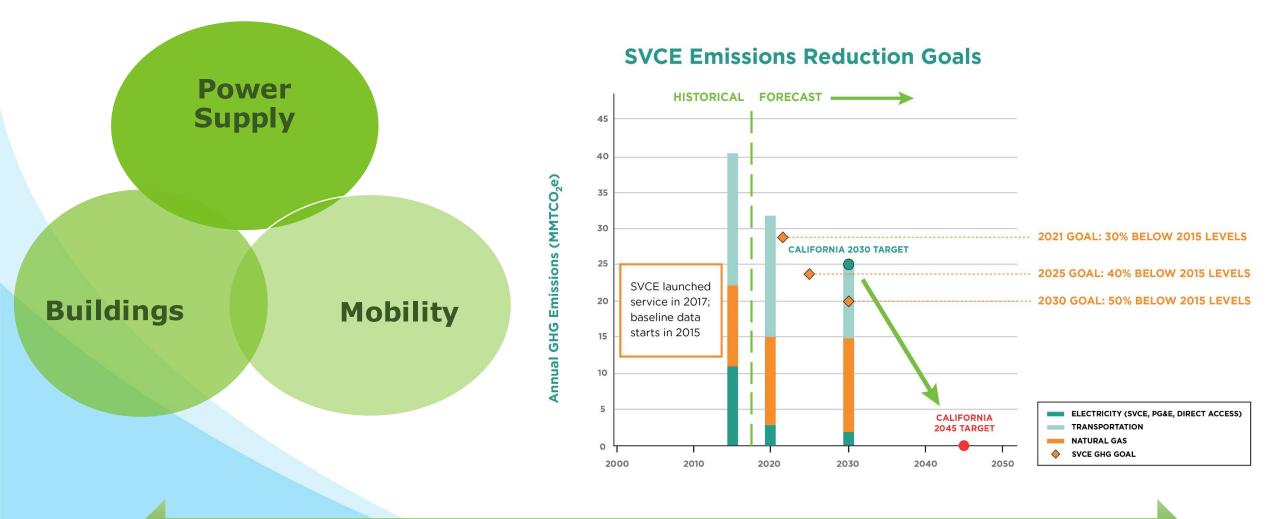
S&P Global

Ratings

2020 Regional Impacts

- 24% reduction in annual greenhouse gas emissions compared to 2015
- \$17 million in on-bill savings for customers (\$69 million total since launch)
- 272,000+ residential and commercial customers a 96% participation rate
- 766 million pounds of greenhouse gas emissions avoided
- 340 megawatts of new renewable energy projects under contract
- \$14 million in incentives and support available for installation of EV chargers

Future Work - 2021 and beyond



2021 Focus Areas (in addition to Business-As-Usual)

Additional Resources & Efficiencies

Enterprise-wide systems, metrics & tools

Focus on Equity

Digital Pivot - Customer & Community engagement

Community outreach and leverage

2021 Focus Areas (in addition to Business-As-Usual)

Additional Resources & Efficiencies

- Additional Staff & Contractors
- Job description changes
- Internal efficiencies

Enterprise-wide systems, metrics & tools

- System-wide data warehousing & modeling
- Data analytics for energy risk management & decarbonization programs
- Reporting on GHG emission reductions

Focus on Equity

- Supplier diversity
- Socio-economic vulnerability index program design and delivery

Digital Pivot - Customer & Community engagement

- Engage digitally
- eHub roll-out and metrics
- Large customer relationships

Community outreach and leverage

- Power of local electeds & community for local changes
- Regional and Sacramento activities

Our **Communities**



























Our Purpose **Destination**

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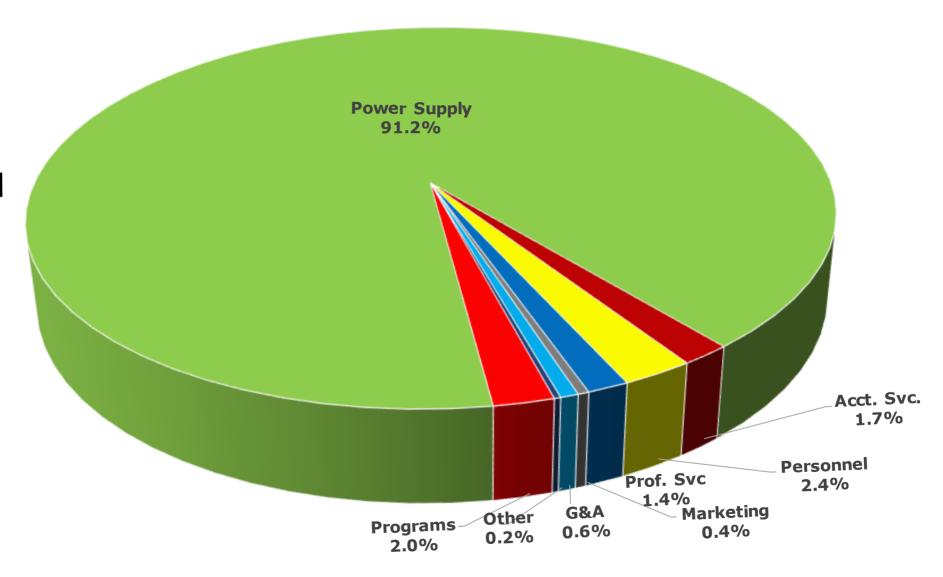


Backup

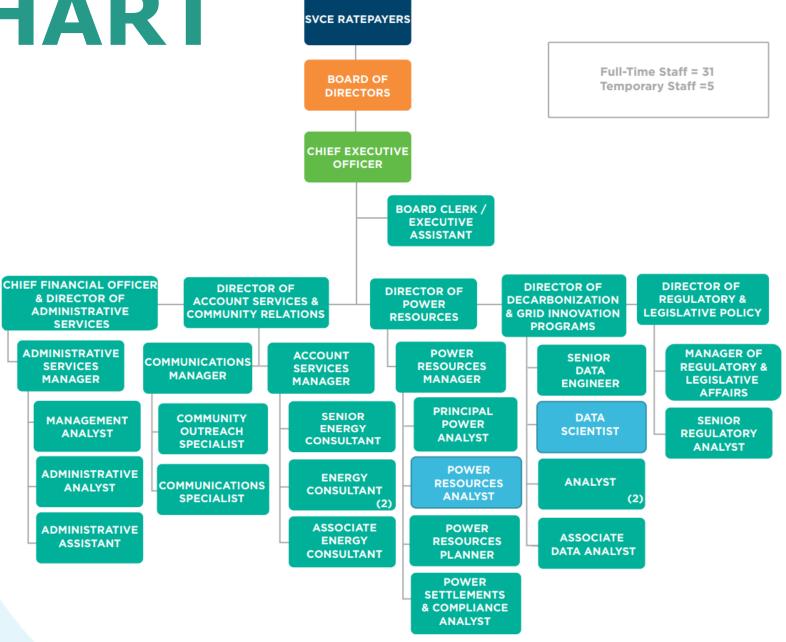
TOTAL EXPENSES \$256M

Personnel/employee cost ~\$6 million, 2.4%

Low Overhead keeps SVCE nimble to respond to changing business



ORG. CHART





General Board Info

February 5, 2021

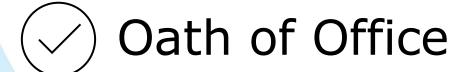
Overview

- New Board Member Checklist
- Important Governing Docs
- General Board Information



New Board Member Checklist









Important Governing Documents

Joint Powers Agreement

Effective 2016 in formation of SVCE, lists powers of the authority, participation, governance

Operating Rules and Regulations

Appointment of Chair/Vice Chair, committees, meetings



General Board Information

Board Meeting Logistics

- 2nd Wednesday of the month, 7pm (virtual until further notice)
- Materials distributed Friday before Board meetings

Committees

- Legislative and Regulatory Responses to Industry Transition for 2021 Ad Hoc Committee
- Audit Committee
- Finance and Administration Committee



Thank you





Effective Board Governance

SVCE 2021 Board Orientation
Former Board Chairs
Howard Miller & Rod Sinks

AGENDA

- Our History
- SVCE: a Business and a Public Agency
- Effective Governance Tips for Board Members



OUR HISTORY



2014





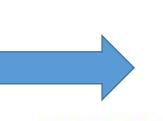
Mayors & City Staffs
Task Force

2015



CITY OF
MOUNTAIN
VIEW





OUR HISTORY









CUPERTINO







CITY OF MOUNTAIN VIEW







Feasibility Study **Governance Study**

2015





JPA Formation **Board Formation** Goal Setting & Plan **Key Staffing**

2016

OUR HISTORY

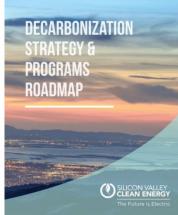
100% Carbon-Free



Service Starts (April) Legislative Threats

2017





Regulatory Setbacks

2018





Building New Supply Reach Code Initiative

2019



Renewed Threats
But More CCAs = More Clout

2020



A BUSINESS and A PUBLIC AGENCY

- Business
 - Electricity provider to residents & businesses
 - Competition
 - PG&E, Direct Access
 - Subject to legislative & regulatory actions
- Public Agency
 - Open books, open meetings, public scrutiny
 - Accountable to member cities and voters
 - Excess revenue is reinvested per our mission



UNLIKE A CITY...

SVCE is *not* the sole provider

SVCE has a small, highly leveraged staff

	Revenue		Employees	Revenue
Member Cities	(mi	llions)	(FTEs)	per FTE
Campbell	\$	94	167	0.6
Cupertino	\$	108	199	0.5
Gilroy	\$	133	284	0.5
Los Altos	\$	58	136	0.4
Los Altos Hills	\$	16	26	0.6
Los Gatos	\$	53	150	0.4
Milpitas	\$	220	439	0.5
Monte Sereno	\$	4	9	0.4
Morgan Hill	\$	147	191	0.8
Mountain View	\$	342	468	0.7
Saratoga	\$	36	57	0.6
Sunnyvale	\$	597	936	0.6
SVCE	\$	264	31	8.5



EFFECTIVE GOVERNANCE

- Keep the mission & big picture in mind
- Be prepared to adapt to circumstances
- Cover the business basics
 - Serve customers well (they have a choice)
 - Understand risks
 - Competition
 - Legislative & regulatory actions
 - Maintain a financial reserve responsive to risks



EFFECTIVE GOVERNANCE

- Staff is small, highly leveraged and in high demand
- Hire & retain the best;
 keep them:
 - focused on priorities
 - fairly compensated
 - well appreciated
 - happy
- Make policy and let staff execute & sweat the small stuff





EFFECTIVE GOVERNANCE

 Manage external risks and opportunities by building relationships with key stakeholders





CPA CLEAN POWER ALLIANCE

Choice ENERGY























SAN JOSE











PIONEER

San Jacinto POWER



































Questions?





The ABCs of the CPUC

Melicia Charles

Director of Legislative and Regulatory Policy

The Legislative and Regulatory Policy Team

- We advocate for policies that advance SVCE's goals, by
 - Collaborating/meeting with legislators to change the law.
 - Working with and through other stakeholders to influence policymakers at all levels.
 - Appearing before the CPUC to provide input to inform policies.



Melicia Charles, Director of Legislative and Regulatory Policy



Sr. Government Affairs Manager



Poonum Agrawal, Senior Regulatory Analyst



Regulatory Analyst



CPUC History and Jurisdiction

- **1911:** The CPUC was established as the Railroad Commission in 1911
- Today: CPUC regulates privately-owned electric, natural gas, telecommunications, water, railroad, rail transit and passenger transportation companies
- **Budget:** \$1.7 billion for FY 20/21
- **Staff:** 1,400+





CPUC Leadership and Mission



Marybel Batjer, President (appointed in 2019)



Martha Guzman Aceves (appointed in 2016)



Cliff Rechtschaffen (appointed in 2016)



Genevieve Shiroma (appointed in 2019)



5th commissioner yet to be appointed

Mission: Empower California through access to safe, clean, and affordable utility services and infrastructure.



CPUC Proceedings and Public Process

- Legal process that forms the basis of "decisions" and other "orders" that adopt regulations.
- Administrative law judges (ALJs) preside over the proceedings and commissioners are assigned to specific proceedings.
 - Both commissioners and ALJs are considered "decision-makers" and are subject to certain rules in which they can communicate with the public.
- CPUC uses different forums to gather information to include on the record for a proceeding



CPUC's Energy Oversight of IOUs

- The CPUC sets and designs the rates for the electric and gas investor-owned utilities (IOUs) and regulates electric and gas safety.
- CPUC develops and oversee energy policy and programs implemented by the IOUs.
 - IOUs can propose their own programs but subject to approval by the CPUC.
- CPUC oversees and approves the planning and procurement of energy to ensure safe, reliable and affordable service.



CPUC's Oversight of CCAs

- Certify CCA Implementation Plans
- Resource Adequacy (RA) CPUC also has authority to ensure that CCAs purchase enough energy to serve their customers.
- Renewables Portfolio Standard (RPS) CCAs are subject to the same RPS requirements as the IOUs.
- Integrated Resource Planning (IRP) CPUC oversees the IRP process for all LSE to ensure the meet GHG reduction and reliability. goals.
- Authorize nonbypassable charges that affect our rates.



Key CPUC's Concerns with CCAs

- Reliability how do the state energy agencies ensure reliability with an increasing number of load-serving entities?
- Affordability who pays for costs incurred to build and maintain the grid?



Thank you!

